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(74) Agents: **COZENS, Paul, Dennis et al.**; Mathys & Squire,  
100 Gray's Inn Road, London WC1X 8AL (GB).

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(71) Applicant (for all designated States except US): **CANAL+ SOCIETE ANONYME** [FR/FR]; 85/89, quai André Citroën, F-75711 Paris Cedex 15 (FR).

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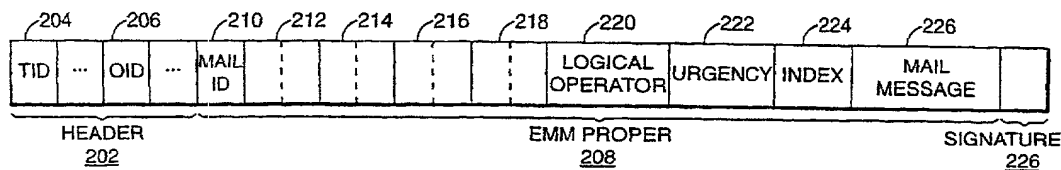
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(54) Title: BROADCASTING AND RECEIVING MESSAGES



(57) Abstract: The present invention provides a method of broadcasting a message having a text portion to be communicated to a user, the method comprising broadcasting the message in the form of an entitlement management message for reception by the user.

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